

RENTAL OF ADVERTISING SPACE AT WARSAW SCHOOL OF ECONOMICS - price list

Advertisement boards A1/A0

Single board holds the advertising poster A1 or A0 size, vertical (max size is: **A1:** 59,4 x 84 cm, **A0:** 84 x 118,8 cm). Boards are made of aluminium profiles and covered by transparent, anti-glare film.

Payment for 1 board per week is:

A1: 56 PLN

A0: 60 PLN

Minimum period of promotion: 1 week

Minimum quantity:

A1: 10 boards

A0: -

Telebim, LCD screens

Power Point presentation on telebim located directly under the entrance to the main building and 5 LCD screens (4 are located around *aula spadochronowa* (advertising hall), 1 in building A).

Common payment for presentation on all (telebim+LCD screens): **60 PLN per day.**

Dispatcher for flyers/ advertising board/"rollup"/exhibition wall, etc. in *aula spadochronowa*

Minimum payment is **500 PLN per week** (concerns the smallest dispatcher/display).

Payment for „roll up”, exhibition wall is like for stand: **600 PLN per day.**

Stand in *aula spadochronowa*

Fixed charge for such promotion is **600 PLN per day** for an active promotion. Company can distribute leaflets and other marketing materials only around their stand. Extending beyond that area means increased cost to **4000 PLN** – as a rental of whole area (*aula spadochronowa*).

When campaign time is divided on hours the payment is **150 PLN per hour.**

In the case of big campaigns on stand bigger then 6 m² it is priced individually, but not less then **1200 PLN per day** or **300 PLN per hour** of promotion.

Payment for whole *aula spadochronowa* is **4000 PLN per day.**

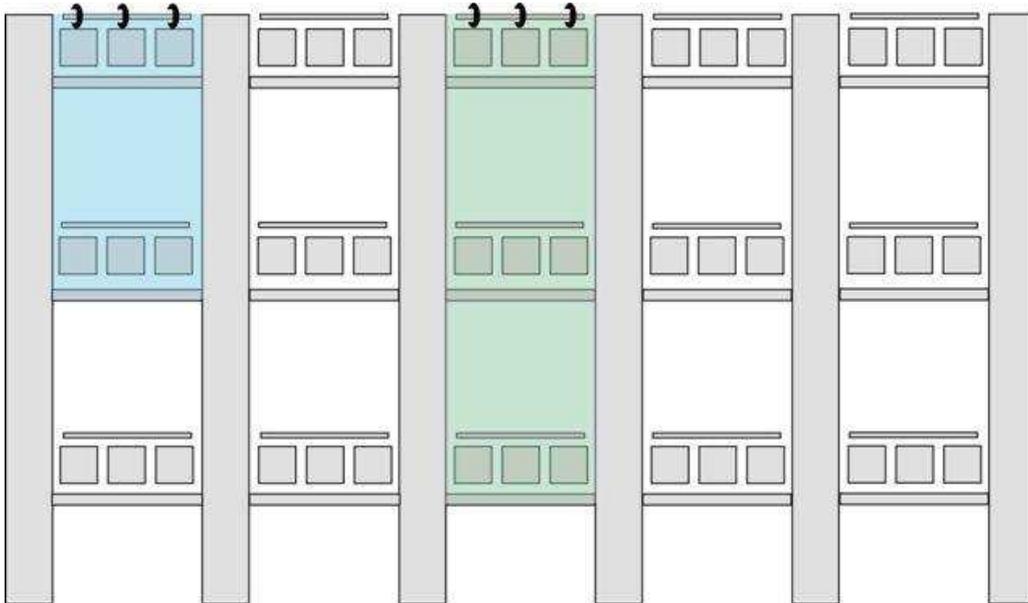
The costs above do not concern the rent of stand, desk, tables, chairs, etc.

Baner in aula spadochronowa

Payment depends on location. Aula has 4 walls:

- front wall (above „Jajko” professors club),
- 2 side walls (above cloakroom and bookstore),
- back wall (above the entrance to the building).

1 modul is our conversion unit (picture below). That is area 3,8 x 7,5 m size.



Payment for 1 modul per week is:

- front wall **1500 PLN**,
- side walls **1000 PLN**,
- back wall **800 PLN**.

Attention: baner has to be made of incombustible textile and need to have special certificate that confirms that fact. The certificate must be given by textile producer. Baner has to be made according to scheme that will be given while making reservation.

It is possible to get the dicount.

The costs above are net, you have to add 23% of VAT